

# Why Agile?

PMI Nashville – Agile Community



# Why Agile?

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1 Software Development is Transitioning

2 Customer Demand

3 Nashville Technology Boom

4 Questions

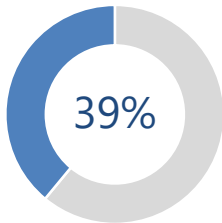




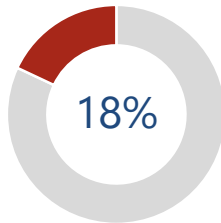
# Software Development Transition

# Organization Size

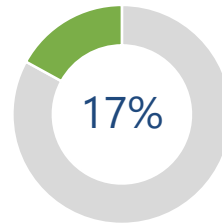
< 1,000 People



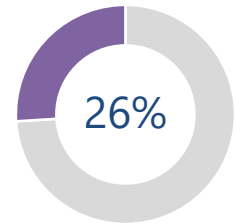
1,000 – 5,000



5,001 – 20,000

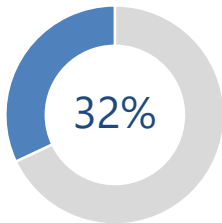


20,000 +

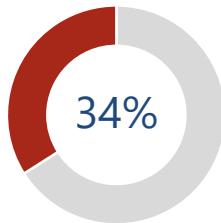


# Software Development

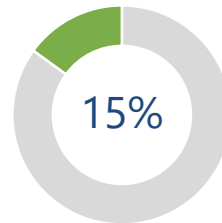
< 100 People



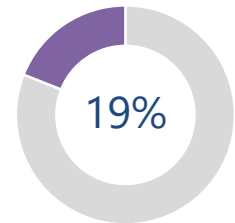
101 – 1,000



1,001 – 5,000

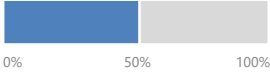


5,001 +



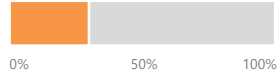
North America

50%



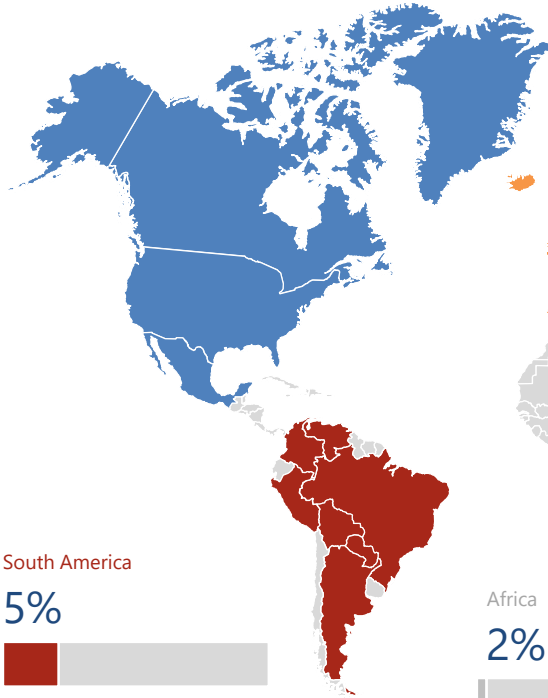
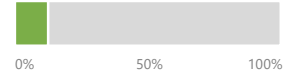
Europe

28%



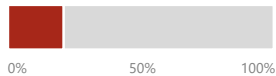
Asia

10%



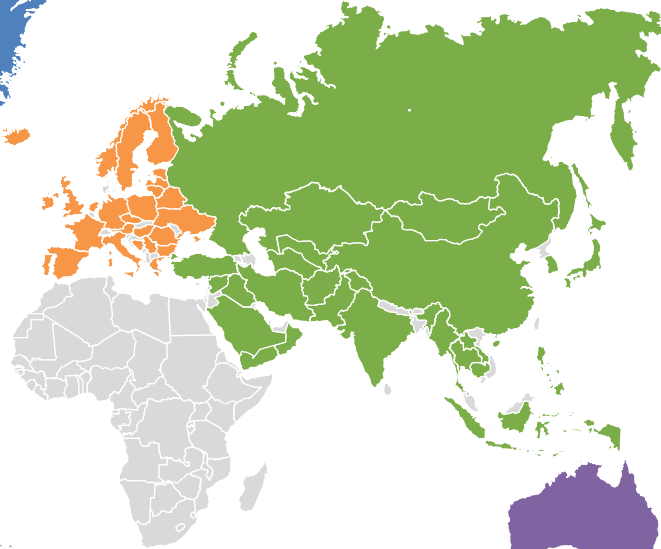
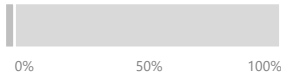
South America

5%



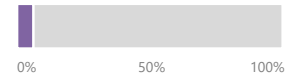
Africa

2%



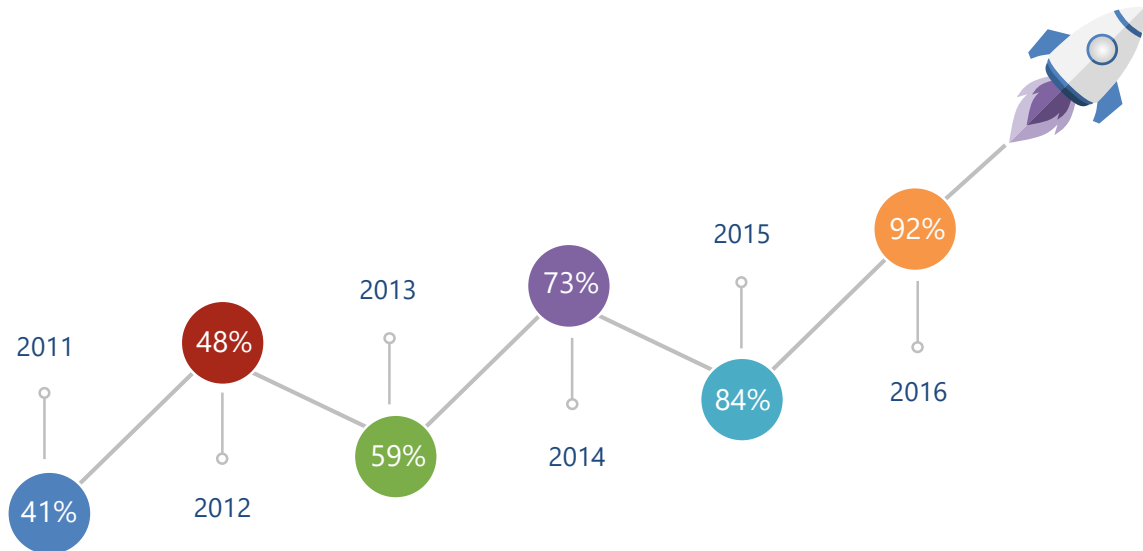
Australia

4%



# Teams Using Agile

Software Development Projects





## Agile Maturity

The vast majority of companies (82%) said their organization was at or below a “still maturing” level.





Customer  
Demand



98%

Realized Success

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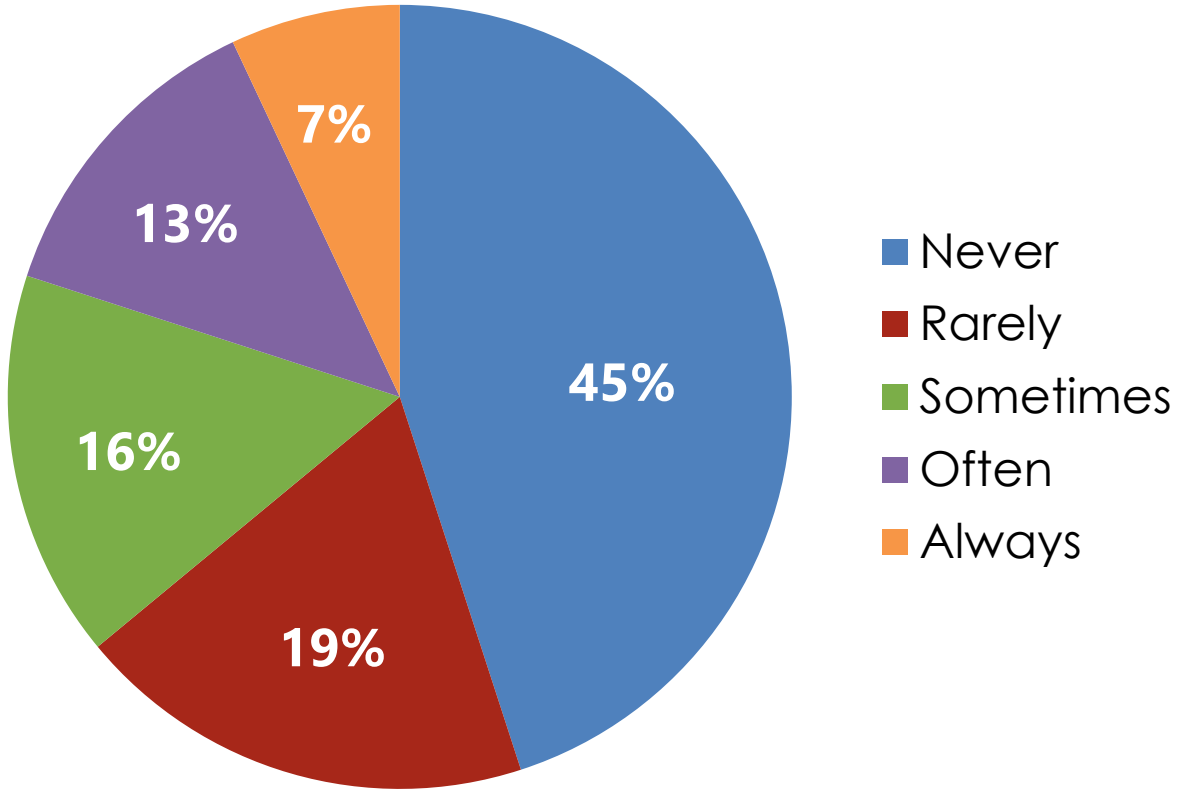
Software Development Projects

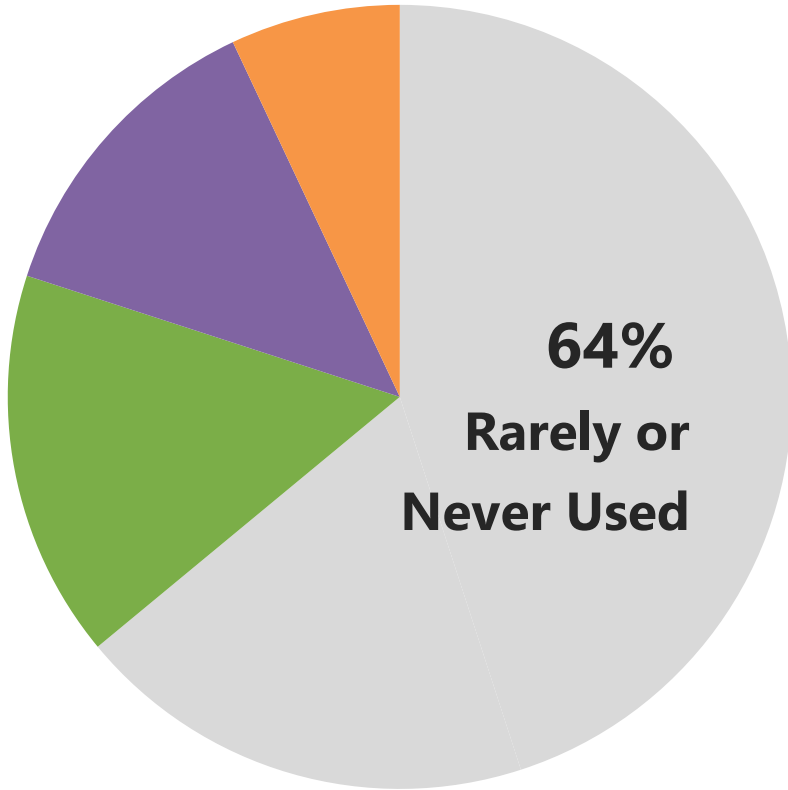
Speed  
to  
**Value**

Customer  
Collaboration

Ability  
to  
Change

Transparency





- Never
- Rarely
- Sometimes
- Often
- Always

————— How **not to build** a minimum viable product —————



1



2



3



4

————— How **to build** a minimum viable product —————



1



2



3



4



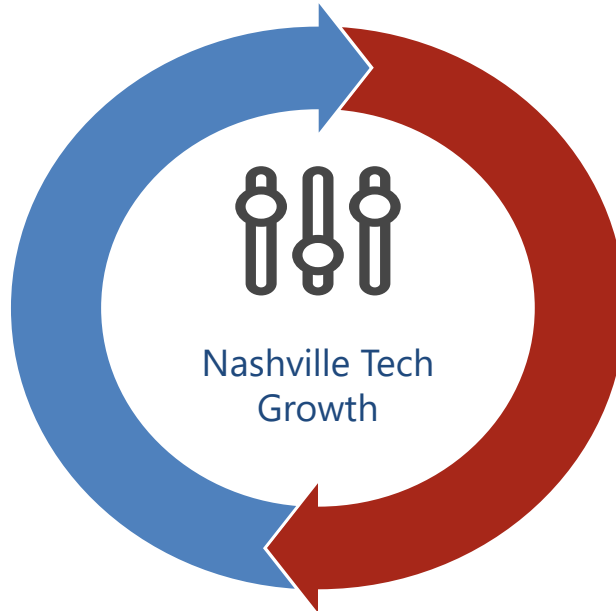
5



# Nashville Tech Boom

# Fastest Growing Technology Cities

Nashville #7 in the country



## Software Development Jobs

More than 3,700 added since 2014



# Agile Project Management



Nashville Job Market – Indeed.com

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## When I Arrived - 2012

- BMI
- Deloitte
- Experian
- HealthSpring
- Take Care Health
- Zycron

## 11 Jobs

\$65,000 – Starting Salary



## This Afternoon

- Bridgestone
- Cardinal Health
- Cigna
- Change Healthcare
- HCA
- HealthTrust Purchasing
- Lonely Planet
- Nissan
- Optum Health
- Parallon
- Qualifacts Systems, Inc.
- Ramsey Solutions
- Sarah Cannon
- Tractor Supply Company
- Vanderbilt Hospital
- Video Game Technologies

## 105 Jobs

\$80,000 Starting Salary





Questions

# Was This Valuable?

Strongly disagree

Strongly agree

I would be interested in more Agile events like this



Question is not active

Activate

# Agile Topics

